

Carl Firetto

Bone Marrow Screening and Replenishment Blood Drive

Saturday, July 13, 2013

8:30 AM to 1:30 PM

Pittsburgh Cure Sarcoma Race
Donor Coach will be parked at
North Park Boat House

Please make an appointment!

Visit: www.centralbloodbank.org
using Carl's sponsor code
ZRTN0951 or call 412-209-7000

DONATE BLOOD.
SAVE LIVES.

PREPARE FOR YOUR DONATION •
EAT WELL • STAY HYDRATED • BRING ID

Must be 17 years of age to donate (16 years old with signed parental consent). All giveaways are nontransferable and are not redeemable for cash. Please bring ID with you on the day of the blood drive. Proper ID is required to donate blood. A Central Blood Bank ID, military ID, driver's license, or passport are all approved forms of ID. A birth certificate along with a picture ID that includes the donor's full name will also be accepted.



Carl Firetto is battling two stage IV cancers. He was diagnosed four years ago with rare synovial sarcoma. In June 2012, as a direct result of the chemotherapy used to treat the sarcoma, Carl developed acute lymphoblastic leukemia. Because his bone marrow cannot produce enough blood and platelets, he needs to receive twice weekly blood transfusions; he is using the blood and platelets of 50 donors each month.

Carl and his wife, Cindy, are founding members of Pittsburgh Cure Sarcoma, which was started to raise awareness of childhood and adult sarcoma and fund cancer research in the Pittsburgh region and beyond. The race this year will be held at North Park on July 13, 2013. Central Blood Bank will be on-site at the race for **non-racers** to make a donation.

The blood donated at this special drive on race day will help replenish the community blood supply from which Carl is using. This drive also offers the opportunity for those between the ages of 18 and 44 to join Be The Match®, the national registry for bone marrow donors. Joining is easy - simply complete additional paperwork and submit a sample mouth swab. Please donate in Carl's honor!

Central Blood Bank is the not-for-profit organization that supplies blood products and transfusion-related services to approximately 40 hospitals in western Pennsylvania, northern West Virginia and eastern Ohio.



www.centralbloodbank.org • 1-866-366-6771