



**GIANT EAGLE WISHES MORE THAN 2,300  
WESTERN PENNSYLVANIA LEAPERS A HAPPY BIRTHDAY**

*Giant Eagle celebrates Leap Day with one day only offers highlighted by free petite birthday cakes,  
29 cent fuelperks! on all retailer gift cards and more!*

**Who:** Giant Eagle, Inc.

**What:** Giant Eagle is celebrating Leap Day 2016 with a variety of one day only promotions

**Where:** Giant Eagle, Market District and GetGo locations

**When:** February 29, 2016

**Why:** More than 2,300 Giant Eagle Advantage Card carrying, Western Pennsylvania residents have something in common. They were born on February 29. Because these leapers only get to enjoy a calendar birthday once every four years, Giant Eagle wants to help them celebrate! This February 29, leap day babies of all ages can visit their local Giant Eagle or Market District location for a free, five inch, petite birthday cake!

Across the country, there are approximately 187,000 people who were born on Leap Day. If you're not one of those lucky leapers, don't worry! This year, Giant Eagle is inviting everyone to join in the quadrennial celebration by offering a Leap Day savings throughout the store, including:

- *29 cent fuelperks! for every \$50 spent on all retailer gift cards at Giant Eagle, Market District and GetGo*
- *29 cent any size brewed coffee at Giant Eagle and GetGo – see store for details*
- *29 cent per pound bananas at Giant Eagle and Market District*
- *\$2.29 12-count mini cupcakes at Giant Eagle and Market District*
- *29 health and beauty items will be buy one, get one for 29 cents at Giant Eagle and Market District*

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